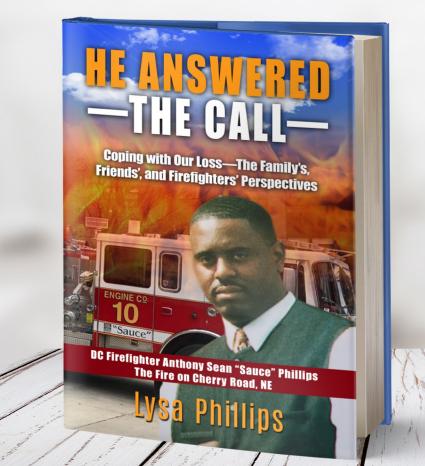
Media Kit

## LYSA PHILLIPS

### AUTHOR. SPEAKER. ENTREPRENEUR.



## BIO

A native of Grenada, West Indies—The Isle of Spice, Lysa Phillips wears many hats: mother, entrepreneur, author, public speaker, and a woman of God. Her most cherished title is "mother." Raising her three children, who are now thriving young adults, has been her greatest accomplishment.

Lysa holds a Bachelor of Business Administration in Marketing and a minor in Human Resources. She is the owner of LPS Marketing Designs, LLC (LPSMD), an MDOT MBE/DBE/SBE certified, woman-owned business located in Prince George's County, Maryland, serving clients throughout the United States. LPSMD specializes in brand consistency, creative graphic design for print and digital marketing and promotions, book designs and self-publishing consulting, editing and writing, and remote administrative support services.

Over the course of her life, Lysa has endured numerous trials and tribulations, one of which would alter her life forever. She was diagnosed with lupus in 2003, an autoimmune condition affecting more than 1.5 million people nationwide. However, like countless other God-fearing, strong women who have endured and overcome adversities, Lysa continues to persevere as she welcomes all opportunities and tackles life's challenges head-on.

In addition to her many responsibilities, Lysa dedicates time to sharing her family's story about coping with the loss of her husband and raising their two young sons. She also devotes her time to spreading awareness, educating the public, and bringing attention to the fight to end lupus by sharing her personal experiences, participating in fundraising events, and engaging in online support groups discussions.

Even though Lysa has a gentle spirit and intuitive abilities, she is ambitious and leaves no stone unturned. Lysa's faith in God, her family, and her strength and determination are at the core of her being.



# THE BOOK

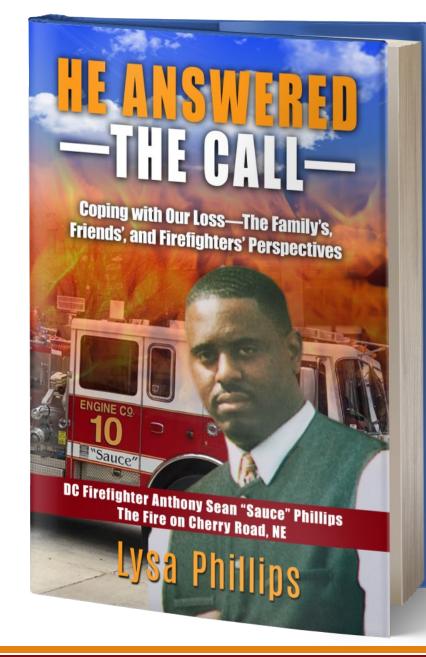
One of Anthony Sean "Sauce" Phillips' desires in life was to become a firefighter. After seven years of prayer and waiting for the call, God answered.

Filled with excitement and encouragement from his wife, Lysa and his mother, Dee, Anthony walked into Engine Company 10, dubbed "The House of Pain," in Washington, DC, ready to do what God had called him to do, serve others and his community.

HE ANSWERED THE CALL: Coping with Our Loss—The Family's, Friends', and Firefighters' Perspectives shares the real-life, sensitive story of Anthony "Sauce" Phillips' final call to duty by those who loved him and those who worked beside him, their emotional struggles caused by his passing, how it impacted them personally and professionally, and the mechanisms they have used to cope with it over the years.

Losing a loved one is traumatic, whether a family member or a friend. Losing them in the line of duty—without warning—can be even more detrimental. It is also an overwhelming, frightening, and painful experience. Those left to mourn often find themselves in a complex web of emotions. Although death is beyond our control, the wonderful memories left behind can shine the light on how such a tragedy can transform into a testimony for others as they cope with their loss.





# MEDIA



#### HE ANSWERED THE CALL—REMEMBERING DC FIREFIGHTER ANTHONY "SAUCE" PHILLIPS—20 YEARS LATER The "Fire on Cherry Road, NE"

WASHINGTON, DC—Two dead and three sustained injuries ranging from critical to minor. That was the outcome of a response to an early morning call of a basement fire in a townhouse on Cherry Road, NE, in Washington, DC, on May 30, 1999.

Twenty years later, Lysa Phillips speaks from a very personal place; a hurtful place that, from time to time, she finds herself revisiting, as she shares her family's story of loss, coping with that loss, and raising two sons as the widow of DC Firefighter Anthony "Sauce" Phillips, who perished in the line of duty at the young age of thirty, in the emotionally written *HE ANSWERED THE CALL: Coping with Our Loss—The Family's, Friends', and Firefighters' Perspectives* (ISBN: 978-1-7339644-0-1, May 30, 2019, LPS Marketing Designs, LLC).

DC Firefighter Anthony "Sauce" Phillips from Engine 10 (also known as "The House of Pain" and the busiest station in the nation) had only served three years in the department after a seven-year wait to achieve his dream of becoming a DC firefighter before going home to be with the Lord while "doing his job," to serve, protect, and save lives in the community.

HE ANSWERED THE CALL: Coping with Our Loss—The Family's, Friends', and Firefighters' Perspectives shares the real-life, sensitive story of Anthony "Sauce" Phillips' final call to duty by those who loved him and those who worked beside him, their emotional struggles caused by his passing, how it impacted them personally and professionally, and the mechanisms they have used to cope with it over the years.

— More —

## MEDIA

#### HE ANSWERED THE CALL—REMEMBERING DC FIREFIGHTER ANTHONY "SAUCE" PHILLIPS—20 YEARS LATER The "Fire on Cherry Road, NE" (Continued)

Losing a loved one is traumatic, whether a family member or a friend. Losing them in the line of duty–without warning–can be even more detrimental. It is also an overwhelming, frightening, and painful experience. Those left to mourn often find themselves in a complex web of emotions. Although death is beyond our control, the wonderful memories left behind can shine the light on how such a tragedy can transform into a testimony for others as they cope with their loss.

A native of Grenada, West Indies—The Isle of Spice, Lysa Phillips is a mother, a woman of God, and the CEO of LPS Marketing Designs, LLC. For more information, visit her online at <u>www.lysaphillips.com</u> or <u>www.lpsmarketingdesigns.com</u>. Instagram and Twitter: @imasurvivor45 | Facebook: @LysaLambertPhillips.

Lysa Phillips launched her book tour on Thursday, May 30, 2019, and welcome opportunities to promote and share this story with audiences. To schedule an interview with Lysa, please contact <u>lysalphillips@gmail.com</u> or 240.463.3570.

###

# CONTACT

To schedule Lysa Phillips to appear at your next event, send an email to: <a href="https://www.lysalphillips@gmail.com">https://www.lysalphillips@gmail.com</a>.

The book is available at: <u>Amazon.com</u> <u>www.lysaphillips.com</u> and in bookstores everywhere.

Distributed by Amazon Kindle Direct Publishing (KDP)

Follow her on Instagram and Twitter: @imasurvivor45 | Facebook: @LysaLambertPhillips

If this book touches your life in any way, Lysa would love to hear from you. Contact her at <u>lysalphillips@gmail.com</u>.

Also, please write a review on <u>Amazon.com</u>.